



Get Fit...

Technology that fits!

Established in Nineteen Ninety-Nine ... Standing the Test of Time

Corectech Business Systems Inc. is a privately held Manitoba company, incorporated in Winnipeg in November, 1999. *"Now that's longevity. 5 years in the Tech Biz is like 20 years in any other industry!"*

The company is made up of a team of dedicated technology professionals who specialize in software development and web based solutions that manage information, automate business processes and integrate business systems.

"We make it easier for you to do business and for customers to do business with you!"

Mission of Excellence

Everyone has a purpose. Something they were meant to do ... better than anyone else.

Corectech's Mission of Excellence is to provide clients with a remarkable experience in the development of technology that fits their needs. The company's measure of success is when clients tell others about their remarkable experience.

Six core values enable Corectech to achieve its Mission.

1. Reliability
2. Creativity
3. Simplicity
4. Responsiveness
5. Speed
6. Knowledge

"We want our customers to be happy they made the decision to work with us!"

Get "Fit"

Businesses face increased competitive pressures from globalization and changes in the environment. There is constant pressure to keep the business lean and do more with less. We operate in a real-time world where the pace of decision making continues to accelerate and if we're not fit we're left behind.

Corectech can help provide opportunities where you can apply technology solutions to increase revenues, decrease costs, improve information quality and create competitive advantages.

"Our team can design technology solutions that fit you and get you fit for the race."



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Consulting Services

What do you do when you have a problem? Or maybe you are only seeing symptoms and the problem has not even been defined? Corectech offers a "Requirements Definition" service to interview the Stakeholders, document the situation, diagnose the symptoms, define the problem and identify alternative solutions, ensuring the situation is understood and properly diagnosed before a solution is prescribed.

The deliverable is a Requirements Definition Document (RDD), which includes a summary of the situation, problem definition, and a top level set of specifications for a required solution. The RDD becomes the basis for preparing an implementation budget and selecting a solution provider, ensuring the technology strategies are aligned with the business strategies. The use of the RDD process is a very successful risk management tool and is one of the reasons for the successful record of delivering projects on time and on budget.

"If you're not fit and don't know what to do to get started, call in the Doctor for a consultation, examination and prescription to get fit . . . Consider us the Software Doc!"

Web Solutions

Research shows that a majority of people use the Internet as the main source for information when looking for products and services.

Corectech offers web solutions that fit. These solutions include the development of an Internet strategy, domain registrations, web site design, and the development of web based software. You can get a simple content site that gives the who, what, when, where, why and how of the business or you can go larger and incorporate product catalogues, order entry capabilities, online data management capabilities, or dynamic content management systems.

As pioneers in the Online Pharmacy boom, the Corectech team has gained extensive expertise with online transactions, setting up merchant accounts, deciding between online and offline transaction processing, shopping cart creation and order management.

The main development tools include HTML, ASP, ASP.Net, PHP, SSL secured pages, and Flash animation pages. They work with MS Access, MS SQL Server and MySQL for web based database requirements.

"If you need a website to market your biz, or to sell for you, get the perfect fit with experts who know what they're doing."



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Hosting

Corectech has alliances with several top tier professional web hosting companies offering both Windows and Unix/Linux hosting. This allows Corectech to offer very affordable hosting packages that include hosting, email, database and SSL certificates. The advantage to the client is the ability to have the affordability of a bulk hosting agreement without having to sign a long term hosting contract with an individual host.

"Flexibility and cost efficiency. What more could you ask for?"

Marketing

Corectech has a team of graphic designers who can assist with logo design, development of marketing strategies, communications materials, and Internet marketing tactics. Internet marketing tactics include Search Engine Optimization (SEO), Pay Per Click (PPC) campaigns, site log and traffic report analysis, banners and online advertising, newsletters, email campaigns, and Landing Pages connected to traditional advertising.

"If you build it they won't necessarily come. Let Corectech find the perfect marketing fit."

Databases

The ability to design an effective database architecture is an area of expertise which Corectech excels at. They work with MS Access, MS SQL Server, and MySQL and have experience with traditional client server and web based databases, database conversions and systems integration.

Examples of database solutions include, customer, inventory, product, image and file record sets. These are often used in connection with many front-end business processes like estimating, sales pipeline management, job costing, time sheets, purchasing and order processing.

"Information is not power. The power is in the application of information. We can help you harness and apply the information with an effective database."



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Our People

“Why Not” is the internal motto at Corectech. Everyone on the team is a trained professional committed to the **Mission of Excellence**. They are frequently commended in reference letters from Clients for their high level of professionalism and knowledge. The team consists of consultants, project managers, analysts, graphic designers, technical writers, programmers and trainer testers.

“Our people make the company what it is.”

Our Clients

Many technology companies focus on the technology. Corectech’s focus is on Clients and understanding their needs. Clients enjoy a single point of contact, their Managing Consultant, who takes ownership for their project, communicating on the status of the project and ensuring its success.

In a recent Client survey, over 80% of Clients responded that they were extremely satisfied with Corectech, would recommend them to their business colleagues, and plan to do additional business with Corectech in the future.

“WOW!”

Contact

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